

## Fact sheet

### King Valley Prosecco Road

King Valley Prosecco Road is a premium wine destination of Victoria, located three-hour's drive north-east of Melbourne. Famed for its Italian varietals, particularly prosecco, and warm hospitality, the King Valley winemaking families welcome visitors to share in their unique culture and Australian setting, with exceptional food and wine experiences. For more information about visiting King Valley Prosecco Road, visit [kingvalleyproseccoroad.com.au](http://kingvalleyproseccoroad.com.au)

#### Getting there

By car, the King Valley is three hours from Melbourne, four hours from Canberra or one hour from Albury.

- Close to the Hume Freeway for those travelling between Melbourne and Sydney or Canberra.
- Close to High Country towns of Beechworth and Bright, and ski fields of Mount Buller and Mount Buffalo.

#### Background

Generous, family orientated winemakers and producers, unexpected wine experiences, unspoilt Australian bush landscapes. Each winery has its own family style of prosecco, so there's plenty of reasons to indulge and explore.

#### The hero wineries

##### Brown Brothers

Extensive wine tastings, Private Prosecco Brunch experience, winery tours, casual wine bar and daytime fine dining restaurant Patricia's Table.

##### Sam Miranda King Valley

Personalised wine tastings, coffee and cellar door restaurant featuring platters to share of produce grown onsite.

##### Dal Zotto Wines

Energetic tastings of the pioneering range of prosecco. Plus, visitors can hire e-bikes with optional picnic provisions, have lunch at the family trattoria or play a game of bocce with a glass of prosecco in hand. On Saturday mornings, Yoga In The Vines is followed by a wholesome vegan breakfast.

##### Pizzini Wines

The 'Pop & Fizz' Prosecco Food Pairing Experience will surprise and delight, as will the winery, vineyard and barrel room tastings with the family and knowledgeable staff. A Tavola! Cooking School hosted by Katrina Pizzini offers hands-on cooking classes.

#### Chrismont

Tastings are held at the striking cellar door, or visitors can enjoy a glass of wine on the balcony or browse the range of preserves in the larder. The restaurant provides a stunning location for lunch, or desserts and coffee.

### **Wine and food festivals**

The King Valley hosts a variety of community and culinary events throughout the year.

- **Easter**  
Brown Brothers and Pizzini Wines each host family festivals at this time, with bountiful menus, outdoor wine bars and activities for kids and wine-lovers alike.
- **June**  
Weekend Fit for a King is all about hearty dishes, magnificent wine, great music and spending time with family. The King Valley Art Show coincides with the event, showcasing hundreds of local artists in the one space.
- **September**  
The Strade Nero Gran Fondo is an opportunity for keen road cyclists to race the same course as national series professionals in the Sam Miranda Tour of the King Valley.
- **October**  
The annual salami festival at Dal Zotto Wines is a celebration of pork, where families from across Victoria compete for the title of best salami.
- **November**  
La Dolce Vita celebrates the arrival of spring with new release prosecco, seasonal produce, live music and a host of fun, family friendly activities.

### **Background**

With a strong Italian heritage, the King Valley region became an established wine region in the early 1990s.

A pioneering wine producer, Otto Dal Zotto, planted the first prosecco vines in Australia in 1999. Seeing the potential, many other wine producing families soon followed suit.

By 2011, the region's enthusiasm for prosecco has gathered such force that a group of producers joined forces to create a dedicated food and wine trail: King Valley Prosecco Road. Today this is an iconic touring trail that showcases the region's best prosecco and connects visitors with the winemaking families.

### **The families of King Valley Prosecco Road**

- **Dal Zotto Wines**  
The patriarch of the Dal Zotto family, Otto Dal Zotto, pioneered the planting of prosecco in Australia, and in the King Valley. These days, sons Michael and Christian manage Dal Zotto Wines. The whole family is known for their gregarious nature and contagious enthusiasm. With their pioneering heritage, winemaker Michael Dal Zotto

has championed innovation, producing a whole range of wines that explore prosecco in different guises; the 'Col Fondo' for example, finishes ferment in the bottle, making the final wine delightfully cloudy and textural.

- **Pizzini Wines**

Alfred and Katrina Pizzini founded the family farm and winery, which epitomises the warmth and hospitality that the region is renowned for. Their children Natalie, Nicole, Joel and Carlo are all involved in the business; and together they have built a sophisticated destination that showcases their dedication to innovation and quality in Italian varietals. With a commitment to hand picking and resting the base wine on yeast lees after fermentation, the Pizzini Vintage Prosecco is creamy and complex, with a lovely brioche note and super fine bubbles.

- **Chrismont Wines**

Owners Arnie and Jo Pizzini started out with a dream, which over the years has taken form as a celebrated wine and food destination. The Chrismont Cellar Door, Restaurant and Larder is a triumph of design: elevated on a hillside overlooking the vines. Chrismont prosecco focuses on finesse and balance. With classic blossom and citrus flavours and the most sublime creamy texture, it is a wine that perfectly captures the elegance of the style.

- **Brown Brothers**

Ross Brown is the third generation of this winemaking family and has recently welcomed his daughters into the business. Eldest daughter Katherine is part of the winemaking team, the first female winemaker in the family, while Caroline is director of public relations and communications and youngest daughter Emma is director of marketing. Together, they epitomise the innovation and future focus that has defined the company since its inception in 1889. Brown Brothers prosecco is all about capturing the vitality of the King Valley site and translating that into a refreshing, aromatic wine that is perfect for all occasions.

- **Sam Miranda King Valley**

Sam, a proud third generation winemaker, and his wife Rachel have borrowed the best of Italian wine tradition and woven it with their own modern, stylish approach. Together, they're charming hosts who embody the best of the region. Sam's approach to winemaking is about showcasing pure fruit character, his prosecco is at the drier end of the spectrum and is loved for its lip-smacking zesty palate and elegant finish.

## **Accommodation**

- **Camping and glamping**

Valley View Glamping offers playful and comfortable bell tents packaged up with dining options that include breakfasts and dinners within walking distance.

- **Bed & breakfasts**

B&B style accommodation is hosted by many families in the region, including some on the vineyards of Politini, Pizzini or Chrismont wineries.

- **Boutique style**

Lusso KV in Whitfield features sleek styling and is perfect for groups. Lindenwarrah is a boutique hotel with an onsite restaurant, or Casa Luna Gourmet Accommodation offers gourmet packages that include dinner and breakfast.

## Nature

- **Walks and hiking**

The King Valley is perfect for walking and hiking – either through the valley or in the surrounding mountains. Paradise Falls is a popular destination – about 40 minutes from Whitfield, with a short walk from the car park to see the magnificent rock formation.

- **Lakes and rivers**

The King River is renowned for fishing, kayaking and swimming. Ask one of the locals for their favourite spot. Another attractive option is Lake William Hovell, with its mountain backdrop, barbecue and picnic facilities – just bring a bottle of crisp prosecco to accompany lunch.

- **Great views**

Powers Lookout was the hiding place of notorious bushranger Harry Power, and provides a great spot to see the whole valley.

## Find out more

King Valley Prosecco Road is a premium wine destination, located a three hour drive north-east of Melbourne in Victoria's High Country. Being the Australian home of prosecco, the region is famed for its Italian varietals, and offers visitors a taste of its families' unique culture and setting through exceptional food and wine experiences. For more information, visit [www.kingvalleyproseccoroad.com.au](http://www.kingvalleyproseccoroad.com.au)

- *Be sure to always enjoy Victoria's wine regions safely with a designated driver.*